



August 5, 2018

Dear Community Member:

## **Are You Ready for Some Football?**

**Friday night lights, cheerleaders, the marching band, and hundreds of Rolling Meadows, Mt. Prospect, and Arlington Heights families that patronize local businesses**

On behalf of ***Rolling Meadows High School Athletic Boosters***, we invite you to help us ensure a great season and become a supporter of the **Rolling Meadows High School Mustangs Athletics!**

Local businesses have the opportunity to promote their company and be recognized as supporting the community by placing an ad in our **GAME DAY PROGRAM**. Individual or family contributions are also welcomed and encouraged. Plus, all contributors will be acknowledged by the announcer at home games.

Highlight your business in the keepsake program that features photos and names of the Football Players, Marching Band, Color Guard, Dance Teams, Cheerleaders, and Stampede! This must-have guide will be the handbook of the Mustang fans for home games.

The deadline for submission will be **Friday, August 17, 2017** at 5 p.m. Submission guidelines for ad placement are attached. For more information, feel free to email Dan Schmidt ([dschmidt46@comcast.net](mailto:dschmidt46@comcast.net)).

Thank you in advance for your support.

Sincerely,

RMHS Athletic Boosters

Thank you for choosing to support RMHS Athletic Boosters through the RMHS Game Day Program. Your contribution provides support for all RMHS Athletes!

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**Support With Program Ad:**

**Choose your level of support:** See attached sheet for sizing. Ads may run horizontally or vertically. Please specify. Space is limited and will be filled on a first come first served basis.

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<b>Business Card Ad</b> Size is limited to business cards 2.5" x 4"	Price: \$75.00	<input type="checkbox"/>
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<b>1/4 Page Ad</b> Size is limited to 5" x 4"	Price: \$175.00	<input type="checkbox"/>
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<b>1/3 Page Ad</b> Size is limited to 5" x 5"	Price: \$275.00	<input type="checkbox"/>
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<b>1/2 Page Ad</b> Size is limited to 8"w x 5"h or 4"w x 10"h	Price: \$350.00	<input type="checkbox"/>
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<b>Full Page Ad</b> Size is limited to 8"w x 10"h	Price: \$600.00	<input type="checkbox"/>
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**Contributor Information:**

Company Name: \_\_\_\_\_

Contact at Company: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone & Email: \_\_\_\_\_

Are you a Rolling Meadows Alumnus? \_\_\_\_\_

Are you a parent of a current or former RMHS student? \_\_\_\_\_

**Submission Deadline: August 17, 2018, 5 p.m.**

**Donations Without Ad:**

**Choose Your Level of Support:**

\_\_\_\_\_ \$50 Mustang Purple

\_\_\_\_\_ \$100 or More Mustang Gold

**Business or Family Name** (as it is to appear in program):

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Address: \_\_\_\_\_

Contact: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

**Payment and Contribution Information:**

Submit form by email to [dschmidt46@comcast.com](mailto:dschmidt46@comcast.com) or mail with payment. **Please make check payable to RMHS Athletic Boosters** mailed to: Dan Schmidt, 838 S. Evergreen Ave., Arlington Heights, IL 60005.

**Ad Guidelines:**

Please submit all artwork and ads in Electronic Format. Files should be submitted in high resolution (300 dpi) jpg or pdf format. Game Day Program can only guarantee black and white printing- however, some ads may be printed in color at our option. We reserve the right to reject ads based on content which must conform to IHSA rules. Please pay attention to size of ad. We reserve the right to crop to fit print space. No ad will be accepted as final until payment is received (prior to deadline of 8/17/18).

If you don't have an ad, don't worry. Send us your company logo and message and we'll create the ad for you. For additional guidelines or questions please email [dschmidt46@comcast.net](mailto:dschmidt46@comcast.net).

**Submission Deadline: Friday, August 17, 2018, 5 p.m.**