



July 20, 2015

Dear Community Member:

The drought is ending and Football Season is about to begin! On behalf of ***Rolling Meadows High School Athletic Boosters***, we would like to invite you to help us ensure a great season and to become a supporter of the **Rolling Meadows High School Mustangs Football Team!**

*New this season*, businesses in the community have the opportunity to support RMHS Athletics by placing an ad in our NEW GAME DAY PROGRAM. Highlight your business in the keepsake program that lists the players, the schedule and which will be the handbook of the Mustang fans for the season. Donors will be acknowledged by the game announcer at home games!

The deadline for submission will be **Monday, August 10, 2015** at 5 p.m. Submission guidelines for ad placement and a cash donation form are attached. Payment can be made via check to ***RMHS Boosters*** and mailed to Millie Palmer, c/o WPD, 3701 Algonquin Road, Suite 390, Rolling Meadows IL 60008. For more information, feel free to email [mpalmer@wpdlegal.com](mailto:mpalmer@wpdlegal.com)

Thank you in advance for your support.

Sincerely,

Russ Palmer, RMHS Booster Board



Thank you for supporting RMHS Athletic Boosters through the 2015 RMHS Football Program. Your contribution provides support for all RMHS Athletes!

**There are three easy steps to making a contribution:**

**Step 1.** Chose how you want to contribute:

*without an ad* (this page) or *with an ad* (next page).

**Step 2.** Send in your contribution and information.

**Step 3.** Watch the Mustangs Play to Victory!

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**Donations Without ADs:**

**Choose Your Level of Support:**

_____ \$50	RMHS Contributor
_____ \$75	Mustang Purple
_____ \$100 or More	Mustang Gold

**Business or Family Name** (as it is to appear in program):

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Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

**Submission Guidelines:**

Payment is due prior to 8/10/15 deadline to ensure acknowledgement in RMHS Football Game Day Program. **Please make check payable to RMHS Athletic Boosters.** Mail this form and payment to: Millie Palmer, c/o WPD, 3701 Algonquin Road, Suite 300, Rolling Meadows IL 60008. Email Questions: [mpalmer@wpdlegal.com](mailto:mpalmer@wpdlegal.com).

**Submission Deadline: August 10, 2015, 5 p.m.**



### **Donations With Program Ads:**

**Choose your level of support:** See attached sheet for sizing. Ads may run horizontally or vertically. Please specify. Space is limited and will be filled on a first come first served basis.

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<b>1/2 Business Card Ad</b>	Price: \$30.00
Size is limited to business cards 2.5" x 1.5"	

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<b>Business Card Ad</b>	Price: \$60.00
Size is limited to business cards 2.5" x 3"	

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<b>1/6 Page Ad</b>	Price: \$120.00
Size is limited to 5.125" x 2.5"	

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<b>1/3 Page Ad</b>	Price: \$240.00
Size is limited to 5.125" x 5.08"	

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<b>1/2 Page Ad</b>	Price: \$500.00
Size is limited to 7.75" x 5.08"	

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<b>Full Page Ad</b>	Price \$1000.00
Size is limited to 7.75" x 10.25"	

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#### **Contributor Information:**

Company Name: \_\_\_\_\_  
Contact at Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
Telephone & Email: \_\_\_\_\_

#### **Payment and Contribution Information:**

Submit form by fax at 847-253-8822 or email [mpalmer@wpdlegal.com](mailto:mpalmer@wpdlegal.com) Or mail with payment. Pay via check payable to RMHS Boosters mailed to: Millie Palmer, c/o WPD, 3701 Algonquin Rd., Suite 300, Rolling Meadows IL 60008  
No ad will be accepted as final until payment is received.

#### **Ad Guidelines:**

Please submit all artwork and ads in Electronic Format. Files should be submitted in high resolution (300 dpi) jpg or pdf format. Black and White printing only. We reserve the right to reject Ads based on content which must conform to IHSA rules. Please pay attention to size of Ad. Ads received after space is filled will be denied even if prior to the 8/10/15 deadline. We reserve the right to crop to fit print space. No ad will be accepted as final until payment is received (prior to deadline of 8/10/15). For additional guidelines or questions please email [mpalmer@wpdlegal.com](mailto:mpalmer@wpdlegal.com)

**Submission Deadline: August 10, 2015, 5 p.m.**